



25th Annual Harmony Walk to End Hunger

Guidelines for Walk Team Leads

As a walk team lead, you driver of a fundraising vehicle destined to raise funds in support of GRIP! Its a big job, but someone's gotta do it.

Your duties include:

- ⇒ Informing members of your circle about the annual Harmony Walk.
- ⇒ To secure commitment from members of your circle to participate in the Harmony Walk as sponsors, walkers or donors.
- ⇒ Being the liason between your company/organization and GRIP for matters related to the Harmony Walk (e.g. ordering shirts, collecting their pledges and donations etc).
- ⇒ To send out at least 15 letters soliciting financial support for the Harmony Walk. The GRIP staff can prepare letters at your request.
- ⇒ To collect and return all funds raised by your team to GRIP on or before the Harmony Walk.
- ⇒ To sell Harmony Walk T-shirts to members of circle.
- ⇒ To lead your team at the 25th Annual Harmony Walk Oct. 22, 2011.
- ⇒ Bring all donations and pledges form to the Harmony Walk registration booth on October 22, 2011 between 7:30 am—8:45 am.

Sign up to walk today! Call 510-233-2141 ext 304. Walk It, to End it!



6 Ways To Get Walkers

- 1) Talk, Talk , Talk. Tell your family members, friends, co-workers, vendors , neighbors, classmates. Tell everyone!
- 2) Make an announcement about the walk at every opportunity. Social club meetings, staff meetings, worship services, board meetings etc. At each turn make an appeal for walkers.
- 3) Post flyers or posters where they will receive the most visibility. Flyers and posters are available at the GRIP program office for pick up.
- 4) If your team participated in previous years, challenge them to increase the amount of funds raised this year.
- 5) Stay in touch with your walk team members. Encourage them to seek donors and sponsors. Motivate them, after all they are raising funds to benefit hundreds of homeless men, women and children in West County.
- 6) Invite potential walk team members to tour the GRIP Souper Center and Family Housing Shelter. Contact Kia Croom, program director to book a tour at 510-233-2141 ext. 304.