



## 24th Annual GRIP Harmony Walk Sponsorship Benefits

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Here are just a few ways ***your company*** will benefit as a sponsor of the  
**24th Annual GRIP Harmony Walk!**

- \* Reach a large audience with repeated impressions:  
Your company name and/or logo will appear on the event's poster and in all promotional materials, including the official event website.
- \* A unique opportunity to engage with people:  
Event attendees are a captive, receptive audience that has time to look, listen and hear about your products and/or services.
- \* Develop new business contacts:  
The event provides you with a unique networking opportunity to connect with the community in a fun and entertaining environment.
- \* Demonstrate, sample or test market your product:  
Receive instant responses about your products and/or services from attendees.
- \* Show your company's commitment to ending hunger and homelessness and to the community:  
The event offers a great way for you to show your commitment to the residents of the Bay Area.
- \* Help promote community outreach:  
The event provides a unique opportunity for the community of West Contra Costa County to come together. The community has a long tradition of supporting its benefactors.