



Greater Richmond Interfaith Program
165 Twenty Second Street
Richmond, CA 94801
(510) 233-2141 Fax (510) 233-7127
www.gripcommunity.org

Thank you for acting as the 2010 Harmony Walk Coordinator for your congregation. You are key to the success of the walk. For every walker that you recruit...an average of 25 sponsors will be enlisted. So, EVERY letter, EVERY contact and EVERY phone call is vitally important.

SOME IDEAS FOR ENLISTING WALKERS

- * **TALK** to as many people as possible about the Walk. Reach out to all your contacts, talk to friends, co-workers, business acquaintances, vendors, neighbors, classmates, club members and family.
- * **ANNOUNCE** the Walk at every opportunity (group meetings, social clubs, staff meetings, worship services, etc.) between now and the Day of the Walk – Sat., October 10, 2009. Vary what you say each time. If you cannot be present to make the announcement, ask a member of your Team or a friend to do it for you.
- * **POST FLYERS** where they will be seen by many people. **LEAVE FLYERS** with friends, businesses and other groups.
- * **CHALLENGE** your group or congregation to achieve twice as much as they rose in 2008. Make sure you share the outcome of the GRIP Members efforts from last year. Select a GRIP member congregation that did not Walk last year and invite them to compete against your congregation to raise funds this year. Be sure to get the attendance list for the Harmony Walk Committee so that you know which GRIP Member you can contact. Be sure to attend monthly meetings of the Harmony Walk Committee or be in touch with the Development Director at (510) 233-2141, ext. 304 so that GRIP is aware of your outreach and competition effort.
- * **STAY IN TOUCH** several times monthly with each Walker as well as the Coordinator of the GRIP Member that you are outreaching. Encourage them over the next few months to continue their efforts to enlist sponsors and donors.
- * **BE CREATIVE** and learn about the growing problems of hunger with your Team, explore information about the homeless who are mentally ill, hold a prayer session to remember those in need, write a script for phone calls, do a skit at a congregation event, encourage your youth group to participate in the Walk Poster Contest, add a special touch to letters, mediate on hunger and homelessness. Get the message out that we are getting a GRIP on Hunger and Homelessness in West County.
- * **CALL THE GRIP OFFICE** if you need---**HELP---SUPPLIES---INFO --- CALL Toni at (510) 233-2141, ext. 303**